

Plus Minus Interesting sheet - Example

How can the product move from the minus to the plus?

- Try an egg glaze to make the shape shiny
- Alternative shapes
- More flavours: sweet, savoury
- Colour added by adding pesto or chocolate or using a rich dough

Plus

- Excellent shape
- Flavour subtle, not overpowering
- Small enough for lunchbox
- Colour and flavour are innovative
- Really good with cheese



Bagel Twist

Minus

- Minus
- Flavours not liked
- Only 1 shape
- Falling apart when cut
- No glaze
- Not sure about 'bits' in it
- Would have liked more colours
- Other toppings?

Interesting

- The way the colours are plaited together
- Could make the dough into different shapes/colours/sizes
- Could make a batch of the same shapes, sizes, colours